

BE A COMMUNITY PARTNER

The Fine Arts Society of Milton (FASM) is a visual arts NFP organization formed in 1997 to support local artists and bring art appreciation to the community. FASM has created several arts projects for the benefit of the public and is known for their arts exhibitions, shows, and events.

One of our largest Events is the FASM Studio Art Tour which will be held on September 28th and 29th 2024. This self-guided tour of artists' studios draws more than 1000 participants driving around Milton and the surrounding area over the 2 days.

As a new initiative for 2024, this year we are introducing a digital app, Toureka, which participants will use with their mobile device to map their personalized tour of places where they want to go.

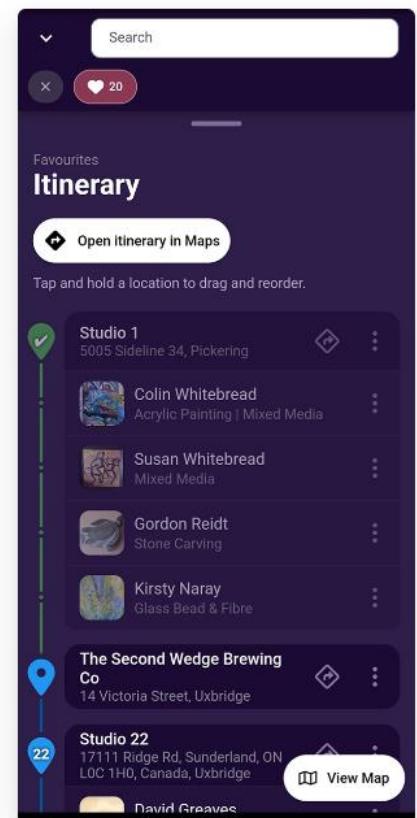
We welcome you to be part of our Tour as a Sponsor!

You can secure a spot on our printed brochure (10,000 to be printed) and/or you can have your location displayed on the map on the app with your logo, description, pictures, a menu, and your contact information. On the Toureka app, your location will be displayed among the Artist locations so that participants can stop to visit you along their route. Both the brochure and the app will provide exposure over many months in addition to the 2 days of the tour.

As an added bonus, the Toureka graphic designer is able to pull digital images and information from your website to create your ad, so that means no added work for YOU!

I invite you to view the app and if you have any questions contact me, Anne-Ellice, at a-e.pascoe@fasm.ca.

Here is an example of an ad on the Toureka app:



FASM 2024 Studio Art Tour Sponsorship

Sign up for this opportunity to support the Tour, advertise in your community, and become an arts champion by sending this form to: a-e.pascoe@fasm.ca.

Company Name: _____

Name: _____ Phone: _____

Email: _____

Website: _____

I would like to be a Brochure sponsor:

2 x 3 ad with logo and 4 lines of contact info for \$150: _____

3 x 4 ad with logo and 6 lines of contact info for \$250: _____

I would like to be a Toureka App sponsor for the introductory price of \$100: _____

Your payment can be sent via e-transfer to payments@fasm.ca, or by cheque, payable to "The Fine Arts Society of Milton" and mailed to 820 Childs Drive, Milton ON L9T 4J2.

If paying by cheque or e-transfer, please note your choice of sponsorship.

Thank you!

